

MANAGE Agri-Eureka 2022

**National level Agri-Innovation and
Business Plan Challenge 2022**



MANAGE-Centre for Innovation and Agripreneurship
National Institute of Agricultural Extension Management (MANAGE)
Hyderabad



MANAGE Agri-Eureka 2022

MANAGE Agri-Eureka 2022 is the National level Agri Innovation and Business Plan Challenge organized by the MANAGE-Centre for Innovation and Agripreneurship, National Institute of Agricultural Extension Management (MANAGE) which intends to provide a platform to present innovative ideas and technology solutions to the inherent problems underlying in Agriculture and allied sector in India.

MANAGE Agri-Eureka 2022 aims at fostering the spirit of Innovation and Agripreneurship amongst the participants. The registration is free and is open to all aspiring entrepreneurs, innovators, and early stage startup founders across India.

Focus Areas

- ❖ Natural/ Organic Farming
- ❖ Precision Farming
- ❖ Agricultural Supply Chain
- ❖ Agricultural Biotechnology
- ❖ Post-Harvest and Food Technology
- ❖ Food Processing
- ❖ IoT, ICT and AI in Agriculture
- ❖ Natural Resource Management
- ❖ Animal Husbandry and Dairying
- ❖ Agri-Input Tools and Technologies
- ❖ Farm Mechanization
- ❖ Waste to Wealth, Secondary Agriculture
- ❖ Agri-Clinics and Farm Health Services
- ❖ Aqua-Culture-Fisheries
- ❖ Any Other Relevant Areas

Rewards

Incubation Support

The winning innovations and agri-business plans will get an exclusive preference for incubation support, grant-in-aid/ funding support subject to assessment by the evaluation committee of MANAGE-CIA.

Field Trial & Validation

The winning teams will have the opportunity of field trial and also access technology validation from our partner R&D institutions.

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Preliminary Round

- All participants are required to submit their applications by Oct 15, 2022 (Saturday), in accordance with the PPT template made available in MANAGE –CIA webpage.
- All screening of the concept entries will be done at initial stage, followed by zonal level evaluation of screened ideas through B-Plan presentation.
- From each zone, 10 winners will be selected for the national round
- Zonal level winners will get mentorship support from MANAGE-CIA to better prepare for the National round
- Winners from the zone level event, will be felicitated with Appreciation certificates and will get access to Incubation Program at MANAGE –CIA
- Runner-up teams will be felicitated with Appreciation certificates and will be part of Pre-Incubation Program at MANAGE –CIA

Zone 1 Ladakh, Himachal Pradesh, Punjab, Haryana, Uttarakhand and Uttar Pradesh

Zone 2 Andhra Pradesh, Telangana, Karnataka, Kerala, Tamil Nadu and Goa

Zone 3 Arunachal Pradesh, Assam, Bihar, Meghalaya, Mizoram, Manipur, Nagaland and Tripura

Zone 4 Gujarat, Rajasthan and Maharashtra

Zone 5 Chhattisgarh, Madhya Pradesh, Odisha, West Bengal and Jharkhand

Zone 6 Andaman & Nicobar Islands, Chandigarh, Dadra & Nagar Haveli and Daman & Diu, Jammu & Kashmir, Lakshadweep, New Delhi, Ladakh and Puducherry

National Level Round

- The zonal level winners under this round will make Innovation and B-Plan presentation before the jury members.
- Each participating team will be given 10 minutes for the presentation and 12 Zonal level winners and three National level winners will be selected.
- Winners from the Zonal and national level event, will be eligible for mentoring program and for Grant-in-aid upto INR 25 Lakhs and also receive certificates.

Guidelines of the Competition

- Interested participants are required to submit their applications on or before October 15th 2022 (Saturday) by using the available at MANAGE –CIA official website (<https://www.manage.gov.in/managecia/>).
- Participants can participate individually or as a team (Maximum 4 members).
- Every finalist will be required to give a presentation of their business plan within the stipulated time (10 minutes + 5 minutes QnA).
- Each team has to come up with a business plan that provide innovations or tackles inherent problems underlying in Agriculture and allied sector in India.
- The final presentations can be made in English or Hindi or any other Indian Languages.
- The participants will be judged on the basis of innovativeness, uniqueness, viability of the business plan and the potential of the idea to solve the problem.

Activity (Timelines)

Launch & Call for Applications The call for applications will be launched on	24 Aug 2022
Application Deadline MANAGE – CIA invites participation from cross-sector innovators and ideators across Focus Areas related to agriculture and allied sectors. These new ideas, efforts in progress, and innovations will be assessed for the next rounds leading up to the final round of presentations.	15 Oct 2022
Agri India Meets Dive deep into the ecosystem with experts and leading thinkers. Learn about the big developments and opportunities in agriculture in these power-packed virtual sessions.	24 Oct 2022
Registration Round Result Announcement This is the first round of selection from the pool of bold, innovative, and frugal ideas presented to our jury.	26 Oct 2022
Agri-Eureka For 3 days, we will create an immersive environment for participants at MANAGE campus, Hyderabad to exclusively work on their ideas. From 1:1 mentoring sessions to spirited discussions, brainstorming, and conversations, the selected participants will have many opportunities to connect, learn, and work with our seasoned mentors.	2 Nov 2022 to 4 Nov 2022
Announcement of Finalists After analysing the ideas turned into actionable plans alongside the mentors, a shortlist will be announced for the final round of the B-Plan Presentations	5 Nov 2022
Grand Finale The shortlisted participants will present their innovative B-Plans to tackle agriculture-related challenges at the finale. The innovative and resilient ideas will be given mentoring and incubation support from MANAGE-CIA and also eligible to apply for Grant-in-aid under RKVY-RAFTAAR Scheme at MANAGE.	7 Nov 2022

For Registration Details:

<https://www.manage.gov.in/>
<https://www.manage.gov.in/managecia/>

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